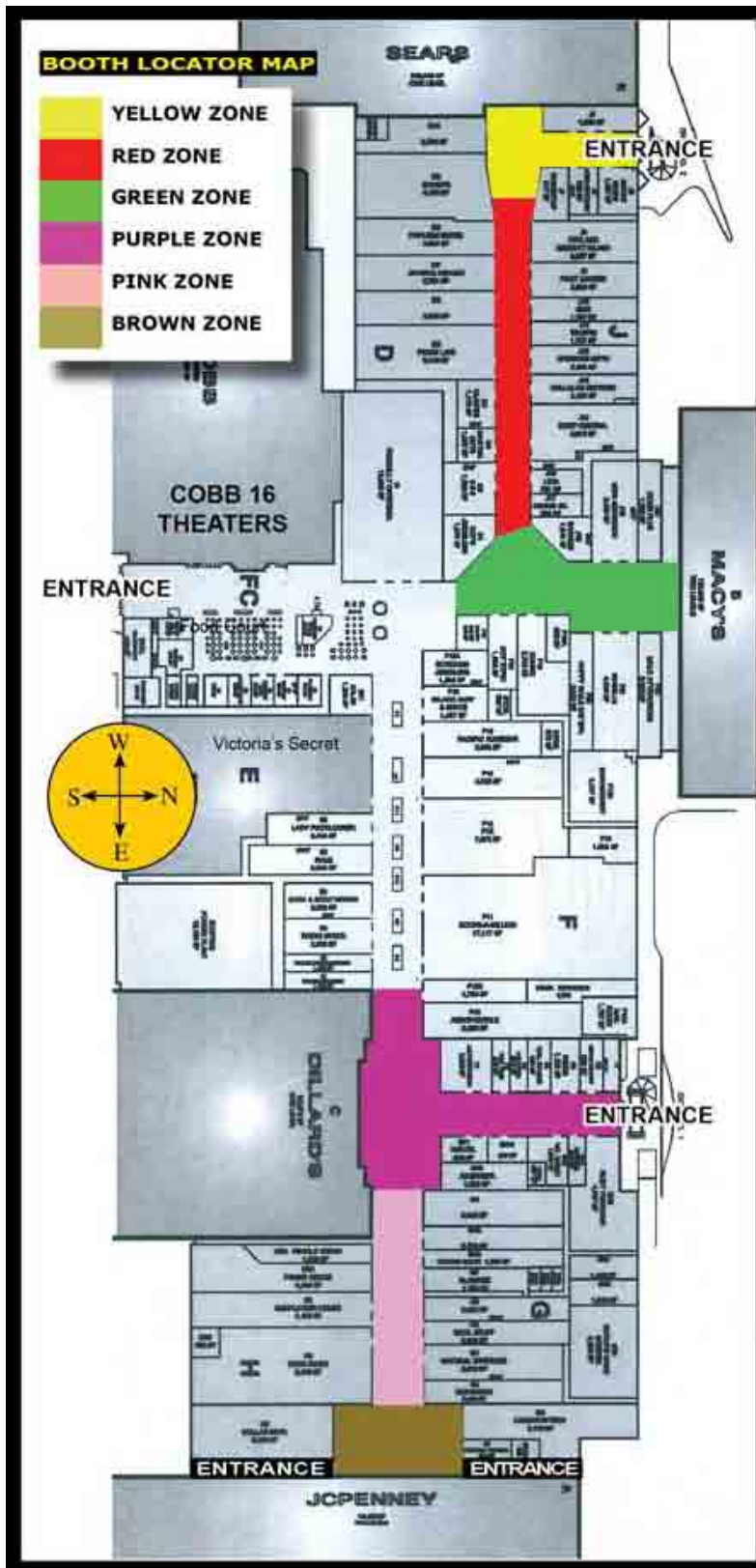


SPACE COAST HOME & HEALTH SHOW EXHIBITOR APPLICATION & INFORMATION

PRESENTED BY CAPE CANAVERAL HOSPITAL • CONTACT: 321-615-8111 • BrevardProductions@gmail.com

MARCH 24–25, 2012 • Merritt Square Mall • Brevard County, Florida



PLEASE SELECT YOUR TOP THREE CHOICES from the color-coded zones above and then indicate on your application. Every effort will be made to accommodate your preferred location. However, please note that there are several logistical factors to be considered when determining location such as: First-come, first served; Exhibitor electrical needs; Load-in requirements; and Competitive considerations.

Book Your Space Today

■ MERRITT SQUARE MALL IS A GREAT VENUE!

• **WHAT:** This is the premier HOME & HEALTH Show in Brevard County, to which thousands of Boomers, Seniors and Families will attend.

• **WHEN:** Saturday, MARCH 24, 2012, 10:00 a.m. to 6:00 p.m.; AND Sunday, MARCH 25, 2012; 12 noon - 5 p.m.

• **WHERE:** Merritt Square Mall is a major community hub and among Brevard's top community destinations.

• **WHY:** Communicate with Boomers, Seniors and Families while developing new relationships with your fellow vendors and sponsors.

– Limited Sponsorships are available. Pick your location today while they last.

(please see floor

plan at left). Upgraded Premier Table locations affords excellent exposure. Company banner signage and extensive advertising opportunities are available.

– Special opportunities to address private Boomers & Senior audiences.

■ BOOK YOUR EXHIBIT SPACE TODAY

• Please complete the application on the next page and submit by fax or e-mail to the number and address on the application.

• Contact us today to secure your spot. A waiting list will be maintained once the Home & Health Fair is totally booked. Call 321-615-8111, or e-mail BrevardProductions@gmail.com for more information.

■ MOVE-IN DATES & HOURS

SATURDAY, MARCH 24: 7:30 a.m. – 9:30 a.m.

Note: All exhibits must be completed by 9:30 a.m. Please contact us for special accommodations.

■ MOVE-OUT DATES & HOURS

SUNDAY, MARCH 25: 5:00 p.m.

■ HOURS

Saturday, MARCH 24, 2012: 10 a.m. - 6 p.m.

Sunday, MARCH 25, 2012: 11 a.m. - 5 p.m.

**Cape
Canaveral
HOSPITAL**

*Health
First*

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EXHIBITOR INFORMATION

Name of Business:		Daytime Phone:	
Contact Person:		Evening Phone:	
Speaker Name:		E-mail:	
Address:		Fax No:	
City:	State:	Zip:	Type Business:

BOOK YOUR SPACE: BOOK BY JAN. 31, 2012 & SAVE 10% + FREE Power

<input type="checkbox"/> 8' PREMIER TABLE: \$379	<input type="checkbox"/> 8' BASIC TABLE: \$299	<input type="checkbox"/> 8' NON PROFIT TABLE: \$219	\$
<input type="checkbox"/> 8'x10' BOOTH: \$499	<input type="checkbox"/> 8'x20' BOOTH: \$929	<input type="checkbox"/> POWER (110 only): \$25	

BOOK BY JAN. 31, 2012 & SAVE 10% + FREE Power 6% Sales tax \$

NOTE: To discuss current booth availability call 321-615-8111 Please consult the show floorplan for colored zones. Access the floorplan at BrevardProductions.com	TOTAL AMOUNT DUE	\$
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BOOTH LOCATION

<input type="checkbox"/> First choice: Zone _____	<input type="checkbox"/> Second Choice: Zone _____	<input type="checkbox"/> Third Choice: Zone _____
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I want to bring a door prize for ticket call-out giveaways to attendees throughout the day.

PLEASE NOTE: POWER IS NOT AVAILABLE FOR ALL BOOTH LOCATIONS.

DESCRIBE THE PRODUCTS AND SERVICE YOU WILL FEATURE:

I authorize Brevard Productions, Inc. to charge my: VISA MASTER CARD AMEX DISCOVER

Card Holder Name _____ Card Holder Signature _____

Card Billing Address _____ State _____ Zip _____

Credit Card No. _____ CVV# _____ Exp. Date _____ Check enclosed

**PLEASE MAKE CHECKS PAYABLE TO BREVARD PRODUCTIONS, INC. AND MAIL TO:
BREVARD PRODUCTIONS, INC., 750 AVOCADO DR., MERRITT ISLAND, FL 32953**

PRESENTATIONS & WORKSHOPS

<input type="checkbox"/> Yes, I would like to be a speaker or have an interactive workshop .	<input type="checkbox"/> No thanks, maybe next time.
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Please send an e-mail describing the details of your presentation and/or workshop to BrevardProductions@gmail.com

FAX: 480-275-3854 • E-MAIL: BrevardProductions@gmail.com

By signing below, the applicant states that he/she has read the Terms and Conditions and agrees to them. Additionally, both parties agree to the following:
The undersigned exhibitor agrees to indemnify and holds harmless Brevard Productions, Inc, the Merritt Square Mall and all participating sponsors from and against any and all claims, damages, actions, judgements, decrees, penalties, and/or personal injury, and/or damage to property including attorney's fees, arising out of the undersigned's participation in this event or from the use and occupancy by the undersigned exhibitor, its sub-exhibitors, employees, promoters, agents, guests, invitees, contractors, etc., of the space made available in this event.

Authorized Signature _____ Date _____

Your space is secured when your signed application and payment has been received. Please retain photocopy of this form for your records.

Presented by: Brevard Productions, Inc. • Tel: 321-615-8111 • Fax: 480-275-3854 • E-mail: BrevardProductions@gmail.com

OFFICE USE:	DATE RECEIVED:	FEES RECEIVED:	SALES PERSON:
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THIS CONTRACT WILL NOT BE PROCESSED WITHOUT INITIALS HERE: _____

Conditions of Application/Contract

TERMS & CONDITIONS

1. EXHIBITOR COVENANTS

- a) The Exhibitor agrees to (i) obey all laws, by-laws, ordinances and regulations governing use of the facility and operation of the Show, (ii) abide by the rules and regulations of the city, fire and police departments and of any other government or regulatory body having authority to regulate the facility and the Show, and (iii) obey all laws, including those pertaining to health and safety, consumer protection and protection of visitors to the Show.
- b) The Exhibitor agrees to abide by all rules and regulations governing the Show established from time to time by Brevard Productions, Inc. (BPI), including rules and regulations set forth in the Exhibitor Manual.
- c) The Exhibitor agrees to observe, to the extent applicable, all union contracts and labor relations agreements in force (i) between BPI and contractors providing services to the facility, and (ii) governing companies operating in the facility in which the Show is taking place.
- d) The Exhibitor agrees to obtain, at its own expense, any licences or permits which are required for the operation of its trade or business during the term of the Show and to pay all taxes, including all applicable sales taxes, of any nature or kind that may be levied against it as a result of the operation of its trade or business in its contracted space.
- e) The Exhibitor agrees not to conduct or be associated with any promotional contests held at or in connection with the Show unless (i) the Exhibitor satisfies BPI that the contest is being operated in accordance with applicable law; and (ii) the prior written consent of BPI is obtained.
- f) The playing, performing, reproduction, broadcasting or other use at the Show of any music, materials, devices, processes and dramatic rights (the "Work") that is the subject of any third party copyright, trademark, industrial design, patent or any other intellectual property right, by the Exhibitor or its agents, representatives or employees is prohibited without the express written consent of BPI. The Exhibitor agrees to indemnify and save harmless BPI and the facility (and their respective officers, directors, employees, insurers, agents, representatives and those for whom the Exhibitor is responsible in law) against any and all claims, losses, liabilities and damages (including legal fees and expenses) costs and charges arising from or as a result of any unauthorized use of any Work by the Exhibitor, its agents, representatives, employees and those for whom the Exhibitor is responsible in law.
- g) The Exhibitor agrees to occupy the contracted exhibit space during Show hours and to sell, promote or advertise only the products and services described in this license agreement.

2. BPI RIGHTS

- a) BPI reserves the right, in its sole and unfettered discretion to: (i) determine the eligibility of Exhibitors and exhibits for the Show, (ii) reject or prohibit exhibits or Exhibitors which BPI considers objectionable, inappropriate, disruptive or offensive to BPI, other Exhibitors or Show attendees; (iii) change or modify the layout of the Show and/or relocate exhibits or Exhibitors; (iv) cancel, in whole or in part, the Show due to an event of force majeure; or (v) change the date, location and duration of the Show; without any liability to BPI.
- b) BPI shall have the right to establish and amend or modify any regulations governing use of the facility and the Show.

3. ASSIGNMENT AND SUBLETTING

The Exhibitor shall not assign any rights or sublet space under this license agreement without the prior written permission of BPI, which permission may be withheld in BPI's sole discretion.

4. INDEMNIFICATION

The Exhibitor agrees to indemnify and hold harmless BPI and the facility, their respective officers, directors, agents, representatives and employees, against all claims, losses, liability, damages (including legal fees and expenses), costs and charges of every kind resulting from (i) its occupancy of the exhibit space and/or its environs, (ii) the use of equipment or devices furnished to or used by the Exhibitor or other persons in connection with the Show, and (iii) personal injuries, death, property damages or any other damage sustained by the Exhibitor, BPI, the facility, Show sponsors or a visitor to the Show and their respective directors, officers, agents, representatives and employees or those for whom the Exhibitor is responsible in law.

5. LIABILITY AND INSURANCE

a) The Exhibitor shall obtain and maintain at its own expense a comprehensive general liability and all risk property insurance policy acceptable to BPI for the period commencing on the first move-in date and terminating on the last move-out date. The policy shall name BPI and Merritt Square Mall as loss insured and insure the Exhibitor against all claims of any kind arising from or in any way connected with the Exhibitor's presence or operations at the Show. The policy shall provide coverage of at least \$1,000,000 for each separate occurrence. At the request of BPI, the Exhibitor shall provide BPI with a copy of such policy. The Exhibitor is responsible to insure its own exhibit, personnel, display and materials from any damage or loss through theft, fire, accident or other cause and accepts all risks associated with the use of the exhibit space

and its environs. The Exhibitor shall not make any claim or demand or take any legal action, whatsoever, against BPI, the Show sponsors or the facility in which the Show is held, for any loss, damage or injury howsoever caused, to the Exhibitor, its officers, directors, agents, representatives, and employees or their respective property.

b) Neither BPI nor the facility will assume liability for loss for damage, through any cause, of equipment, products, goods, exhibits or other materials owned, rented or leased by the Exhibitor.

6. BOOTH DISPLAY

- a) All tables must be professionally skirted with floor length, fire resistant skirting that is pleated or gathered. Booth construction and signage must be exhibited in accordance to the rules and regulations pertaining to the Exhibitor's booth type and as outlined in the Exhibitor Manual.
- b) The Exhibitor agrees that no display will be dismantled or goods removed during the term of the Show, but will remain intact until the end of the final closing hour on the last Show day. The Exhibitor also agrees to remove its display and equipment from the Show site by the final move-out day, and in the event of a failure to do so, or failure to return the allocated space to the same condition as at the move-in date, the Exhibitor agrees to pay for any additional costs and expenses incurred by BPI.

7. CANCELLATION AND TERMINATION

- a) The Exhibitor shall have the right to cancel this license agreement by notice in writing to be delivered to BPI no later than sixty (60) days preceding the opening date of the Show. All deposits received by BPI up to the date of notice of cancellation are nonrefundable and non-transferable. In the event that the Exhibitor (i) notifies BPI less than sixty (60) days preceding the opening date of the Show that it wishes to cancel this license agreement; or (ii) fails to make payments in accordance with the payment schedule set out herein; or (iii) except as otherwise permitted herein, fails to appear at the Show; BPI reserves the right to (iv) cancel this license agreement without notice and all rights of the Exhibitor hereunder shall cease and terminate; (v) retain any payment made by the Exhibitor as liquidated damages (and not as a penalty) for breach of this license agreement; (vi) re-rent the said space; and (vii) bring action against the Exhibitor for payment of the full cost of the space originally licensed from BPI.
- b) If the Exhibitor violates or breaches any other terms or conditions of this license agreement, all payments made by the Exhibitor and all amounts due to BPI shall be deemed earned by BPI and all deposits received shall be non-refundable and nontransferable. In the event of any violation or breach of the terms and conditions of this license agreement, BPI shall have the right to immediately occupy the space of the violating and/or breaching Exhibitor and utilize it in any manner as BPI deems appropriate, including, but not limited to, re-licensing its use to another exhibitor. The Exhibitor shall not be entitled to any offset or mitigation of the amount due under this license agreement as a result of the use of or payment for the space by another exhibitor in the Show.
- c) Each covenant by the Exhibitor contained herein is material and of the essence of this license agreement and violation of any term or condition hereof by the Exhibitor shall be a default of the entire agreement entitling BPI to immediately and without notice revoke the privileges granted to the Exhibitor and take possession of the space of the defaulting Exhibitor. Any such revocation of the license granted herein shall be without prejudice to BPI to make any claim for damages or enforcement of the payment of any amounts due pursuant to the terms hereof.

8. FORCE MAJEURE

In the event that (i) the Merritt Square Mall is destroyed or becomes unavailable for occupancy or (ii) BPI is unable to permit the Exhibitor to occupy the facility or the space, or (iii) if the Show is cancelled or curtailed, for any reasons beyond the control of BPI, including but not limited to, casualty, explosion, fire, lightning, flood, weather, epidemic, earthquake or other Acts of God, acts of public enemies, riots or civil disturbances, strike, lockout or boycott, BPI will not be responsible for any loss of business, loss of profits, consequential or special damages or expenses of whatever nature that the Exhibitor may suffer.

9. MISCELLANEOUS

- a) Waiver by BPI of any breach of any term or provision of this license agreement by the Exhibitor shall not be deemed a waiver of any subsequent breach of the same or any other provision hereof.
- b) No alterations or variations of the terms of this license agreement shall be valid unless made in writing and signed by each of the parties hereto.
- c) This license agreement shall be governed by and construed in accordance with the laws of the state of Florida.

SPACE COAST HOME & HEALTH SHOW

March 24-25, 2012 • Merritt Square Mall

www.BrevardProductions.com

PRODUCED BY:

Brevard Productions, Inc.

TEL 321-615-8111

FAX 480-275-3854